



February, 2004

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Ektelon® Signs Historical Agreement with the International Racquetball Federation

Bordentown, NJ – Ektelon, the leader in racquet innovations, signed a three-year agreement with the International Racquetball Federation (IRF) becoming the ‘Official Equipment Supplier’ and ‘Event Sponsor’ to many of IRF’s events for years to come. The international racquetball market has great potential and Ektelon wants to be at the forefront when this sport explodes worldwide, according to Scott Winters, General Manager for Ektelon.

“Racquetball is the best sport on the planet and we at Ektelon want to do everything we can do help grow this sport throughout the world,” stated Winters, “Ektelon is excited about the promising future the international market has and looks forward to a long relationship with the IRF.”

This historical agreement will support the development of the 4 IRF international regions as well as the key international events. A primary goal is to establish what the market is worldwide for racquetball and establish legitimate distribution outlets throughout the World. The agreement between Ektelon and the IRF designates Ektelon as the ‘Official Racquetball Equipment Supplier’ of the IRF, including racquets, eyeguards, gloves, shoes, strings and bags. Ektelon will also be the ‘Official Sponsor’ of the following IRF events:

- 2004 and 2006 Adult World Championships
- 2004, 2005 and 2006 Pan American Championships
- 2004, 2005 and 2006 European Championships
- 2004, 2005 and 2006 Asian Championships
- 2004, 2005 and 2006 Junior Worlds.

“It is great that a company of Ektelon’s stature has joined with us to develop racquetball worldwide and work closely with the IRF towards inclusion of racquetball on the Olympic program,” stated Keith Calkins, IRF President, “We feel that with Ektelon’s support, it could lead to the next big expansion of the sport!”

The IRF has over 100 member Federations in various developmental stages from beginning to developing, to totally developed. 31 of its member Federations are members of their National Olympic Committees and the IRF has been a recognized International Federation of the International Olympic Committee since 1985.

For more information please contact us at 800-283-2635 or log onto our website at www.ektelon.com.

About Ektelon:

Based in Bordentown, New Jersey, Ektelon is a division of Prince Sports, Inc. Ektelon has enjoyed the longest, most successful reign of dominance in the sport of racquetball. Ektelon’s heritage includes the introduction of more revolutionary technologies and programs to the sport of racquetball than any other company. Ektelon innovations include oversized racquetball racquets, the Racquet Taper System (RTS) and Power Ring® racquets, among others.